

**Latino Decisions – Nevada Poll – July 2007**

[START IN LANGUAGE THAT HOUSEHOLD USES TO ANSWER PHONE]

- S1. Hello, may I please speak with Mr./Ms. [INPUT THE NAME OF RESPONDENT]? Do you prefer that we speak in English or Spanish?

RESPONDENT AVAILABLE ... CONTINUE; **IF NECESSARY, REPEAT THE INTRODUCTION** ... 1  
RESPONDENT IS NOT AVAILABLE ... CALL-BACK SCHEDULED ... 2  
**DON'T KNOW/NO OPINION (DK)/ REFUSED TO ANSWER (RF)** ... TERMINATE ... 9

[IF NECESSARY: Would you prefer that I speak in English or Spanish?]

Hello, my name is \_\_\_\_\_. I am calling on behalf of Latino Decisions, an independent survey research firm. We are conducting a short public opinion survey about political issues in the state of Nevada, and we'd like to include your opinions in our research. This is not a sales call.

- S2. Record language of survey

English ... 1  
Spanish ... 2

- S3. Do you consider yourself to be Hispanic or Latino?

Yes ... CONTINUE ... 1  
No ... TERMINATE ... 2  
DK/RF ... TERMINATE ... 99

- S4. Are you currently registered to vote in the state of Nevada?

Yes ... CONTINUE ... 1  
No ... TERMINATE ... 2  
DK/RF ... TERMINATE ... 99

- S5. Many people are busy and don't get a chance to vote in every election. What would you say the chances are that you will vote in the primary contest for U.S. President here in Nevada that will be held in January -- are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

Almost certain ...CONTINUE... 1  
Probably...CONTINUE... 2  
50 – 50...TERMINATE... 3  
Will not vote...TERMINATE... 4  
Don't Know...TERMINATE... 88  
Refused...TERMINATE ... 99

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**MAIN QUESTIONNAIRE**

1. How closely are you following news about the 2008 presidential race? Are you following the race very closely, somewhat closely, not too closely, or not closely at all?

|                         |    |
|-------------------------|----|
| Very closely .....      | 1  |
| Somewhat closely .....  | 2  |
| Not too closely .....   | 3  |
| Not closely at all..... | 4  |
| Don't Know.....         | 88 |
| Refused .....           | 99 |

2. Thinking about the candidates who are running for President on the Democratic side, can you recall any of their names? [OPEN ENDED, DO NOT READ LIST, ALLOW MULTIPLE RESPONSES – Record order of mention]

|                                |    |
|--------------------------------|----|
| Joe Biden .....                | 1  |
| Hillary Clinton .....          | 2  |
| Christopher Dodd.....          | 3  |
| John Edwards .....             | 4  |
| Mike Gravel .....              | 5  |
| Dennis Kucinich .....          | 6  |
| Barack Obama .....             | 7  |
| Bill Richardson .....          | 8  |
| Mention name not on list ..... | 9  |
| Don't know any.....            | 88 |
| Refused .....                  | 99 |

3. Now thinking about the candidates who are running for President on the Republican side, can you recall any of their names? [OPEN ENDED, DO NOT READ LIST, ALLOW MULTIPLE RESPONSES – Record order of mention]

|                                |    |
|--------------------------------|----|
| Sam Brownback .....            | 1  |
| Newt Gingrich.....             | 2  |
| Rudy Giuliani.....             | 3  |
| Duncan Hunter .....            | 4  |
| John McCain.....               | 5  |
| Mitt Romney.....               | 6  |
| Tom Tancredo.....              | 7  |
| Fred Thompson .....            | 8  |
| Mention name not on list ..... | 9  |
| Don't know any.....            | 88 |
| Refused .....                  | 99 |

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4. Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, unfavorable, or very unfavorable.

If you have no opinion, or have never heard of the person, just let me know.

**[CODE NO OPINION AS 5; NEVER HEARD AS 6]**

How about **[READ NAME.]** Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

|   |      |      |       |       |      |       |
|---|------|------|-------|-------|------|-------|
| <b>RANDOMIZE LIST</b>                         | very | some | some  | very  | no   | never |
| <b>[randomize 1-4; then 5-12; then 13-16]</b> | fav  | fav  | unfav | unfav | opin | heard |

- |  |   |   |   |   |   |   |
|--|---|---|---|---|---|---|
| 1. _George Bush .....                            | 1 | 2 | 3 | 4 | 5 | 6 |
| 2. _Nancy Pelosi (peh-LO-see) .....              | 1 | 2 | 3 | 4 | 5 | 6 |
| 3. _Democrats in Congress .....                  | 1 | 2 | 3 | 4 | 5 | 6 |
| 4. _Republicans in Congress .....                | 1 | 2 | 3 | 4 | 5 | 6 |
| 5. _Hillary Clinton .....                        | 1 | 2 | 3 | 4 | 5 | 6 |
| 6. _Barack Obama (o-bah-ma) .....                | 1 | 2 | 3 | 4 | 5 | 6 |
| 7. _Bill Richardson .....                        | 1 | 2 | 3 | 4 | 5 | 6 |
| 8. _John Edwards .....                           | 1 | 2 | 3 | 4 | 5 | 6 |
| 9. _John McCain .....                            | 1 | 2 | 3 | 4 | 5 | 6 |
| 10. _Rudy Giuliani (julie-ah-nee).....           | 1 | 2 | 3 | 4 | 5 | 6 |
| 11. _Fred Thompson.....                          | 1 | 2 | 3 | 4 | 5 | 6 |
| 12. _Mitt Romney .....                           | 1 | 2 | 3 | 4 | 5 | 6 |
| 13. _Antonio Villaraigosa (via-rye-go-sah) ..... | 1 | 2 | 3 | 4 | 5 | 6 |
| 14. _Jim Gibbons.....                            | 1 | 2 | 3 | 4 | 5 | 6 |
| 15. _Harry Reid .....                            | 1 | 2 | 3 | 4 | 5 | 6 |
| 16. _John Ensign.....                            | 1 | 2 | 3 | 4 | 5 | 6 |

5. [IF 4.5 = 1-4] Just thinking about Hillary Clinton, why would you say that you have a [INSERT Q4.5 ANSWER] impression? Is it based more on (ROTATE: her role as a Senator from New York; her role as the wife of President Bill Clinton) your impression of Bill Clinton, or some other reason?

- |                          |    |
|--------------------------|----|
| US Senate .....          | 1  |
| Wife of Bill .....       | 2  |
| Impression of Bill ..... | 3  |
| Other reason .....       | 4  |
| Don't know .....         | 88 |
| Refused .....            | 99 |

6. Which of these jobs best prepares someone to be President of the United States? (ROTATE OPTIONS 1 – 7) [ACCEPT TWO ANSWERS, RECORD ORDER OF MENTION]

Interviewer note – “Read entire list before accepting answer”

- |  |    |
|--|----|
| Mayor of a large city .....                  | 1  |
| United States Senator .....                  | 2  |
| United States Congress .....                 | 3  |
| Governor.....                                | 4  |
| Ambassador to the United Nations .....       | 5  |
| Running a multi-million dollar business..... | 6  |
| United States Military .....                 | 7  |
| None of these .....                          | 8  |
| Other job .....                              | 9  |
| Don't know .....                             | 88 |
| Refused .....                                | 99 |

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Let's talk for a moment about the 2008 election...

7. **SPLIT A:** If the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** \_Republican Rudy Giuliani OR \_Democrat Hillary Clinton, for whom would you vote, or are you undecided?

**[IF CANDIDATE:]** Would you say you support that candidate strongly or not so strongly?  
**[IF UNDECIDED:]** Well, if you had to choose, who would you lean towards?

- Giuliani – strong ..... 1
- Giuliani – not-so-strong..... 2
- undecided – lean Giuliani ..... 3
  
- Clinton– strong ..... 4
- Clinton– not-so-strong..... 5
- undecided – lean Clinton ..... 6
  
- Undecided/don't know..... 7
- (Refused) ..... 8

7. **SPLIT B:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** \_Republican Rudy Giuliani OR \_Democrat Barack Obama, for whom would you vote, or are you undecided?

**[IF CANDIDATE:]** Would you say you support that candidate strongly or not so strongly?  
**[IF UNDECIDED:]** Well, if you had to choose, who would you lean towards?

- Giuliani – strong ..... 1
- Giuliani – not-so-strong..... 2
- undecided – lean Giuliani ..... 3
  
- Obama – strong ..... 4
- Obama– not-so-strong..... 5
- undecided – lean Obama ..... 6
  
- Undecided/don't know..... 7
- (Refused) ..... 8

8. **SPLIT A:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** \_Republican Mitt Romney OR \_Democrat Hillary Clinton, for whom would you vote, or are you undecided?

**[IF CANDIDATE:]** Would you say you support that candidate strongly or not so strongly?  
**[IF UNDECIDED:]** Well, if you had to choose, who would you lean towards?

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|                               |   |
|-------------------------------|---|
| Romney – strong.....          | 1 |
| Romney – not-so-strong.....   | 2 |
| undecided – lean Romney ..... | 3 |
| <br>                          |   |
| Clinton– strong .....         | 4 |
| Clinton– not-so-strong.....   | 5 |
| undecided – lean Clinton..... | 6 |
| <br>                          |   |
| Undecided/don’t know.....     | 7 |
| (Refused) .....               | 8 |

8. **SPLIT B:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** \_Republican Mitt Romney OR \_Democrat Barack Obama, for whom would you vote, or are you undecided?

**[IF CANDIDATE:]** Would you say you support that candidate strongly or not so strongly?  
**[IF UNDECIDED:]** Well, if you had to choose, who would you lean towards?

|                                 |   |
|---------------------------------|---|
| Romney – strong.....            | 1 |
| Romney – not-so-strong.....     | 2 |
| undecided – lean Giuliani ..... | 3 |
| <br>                            |   |
| Obama – strong .....            | 4 |
| Obama– not-so-strong.....       | 5 |
| undecided – lean Obama .....    | 6 |
| <br>                            |   |
| Undecided/don’t know.....       | 7 |
| (Refused) .....                 | 8 |

9. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

|                  |    |
|------------------|----|
| Republican.....  | 1  |
| Democrat.....    | 2  |
| Independent..... | 3  |
| Other party..... | 4  |
| Don’t know ..... | 88 |
| Refused .....    | 99 |

9a. [IF Q9 = 1 OR 2] Do you consider yourself to be a strong [INSERT ANSWER TO Q9] or not so strong?

|                             |    |
|-----------------------------|----|
| Strong partisan.....        | 1  |
| Not so strong partisan..... | 2  |
| Don’t know .....            | 88 |
| Refused .....               | 99 |

9b. [IF Q9 = 3 – 99] If you had to pick, do you think of yourself as closer to the Republican or Democratic Party?

|                  |    |
|------------------|----|
| Republican.....  | 1  |
| Democrat.....    | 2  |
| Neither.....     | 3  |
| Other party..... | 4  |
| Don’t know ..... | 88 |
| Refused .....    | 99 |

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10. [IF Q9 = 2 OR Q9B = 2] Out of the following leading Democratic candidates for President, who are you planning to vote for in the primaries at this time – (ROTATE: Hillary Clinton; Barack Obama; Bill Richardson; John Edwards; Joe Biden; Christopher Dodd)  
 Interviewer note – Read entire list before accepting answer

|                            |    |
|----------------------------|----|
| Clinton .....              | 1  |
| Obama .....                | 2  |
| Richardson .....           | 3  |
| Edwards .....              | 4  |
| Biden .....                | 5  |
| Dodd .....                 | 6  |
| Other candidate.....       | 7  |
| Undecided/Don't know ..... | 88 |
| Refused .....              | 99 |

10.A [IF Q10 = 88/99] If you had to decide, which candidate are you most likely to vote for in the primaries? (IF NECESSARY, READ LIST AGAIN FROM Q10)

|                            |    |
|----------------------------|----|
| Clinton .....              | 1  |
| Obama .....                | 2  |
| Richardson .....           | 3  |
| Edwards .....              | 4  |
| Biden .....                | 5  |
| Dodd .....                 | 6  |
| Other candidate.....       | 7  |
| Undecided/Don't know ..... | 88 |
| Refused .....              | 99 |

11. Each state will hold it's own primary to select the Democratic and Republican candidates for President next year. Here in Nevada, do you happen to know if it is going to be a primary election or a primary caucus, or something else?

|                       |    |
|-----------------------|----|
| Primary caucus.....   | 1  |
| Primary election..... | 2  |
| Something else.....   | 3  |
| Don't know .....      | 88 |
| Refused .....         | 99 |

12. [IF Q11=1 say, "As you know" IF Q11=2-99 say, "Actually,"] Nevada will be holding a primary caucus next January to pick the presidential candidates. A caucus is a little different than a normal election where you go to the polling booth, cast your vote, and leave. In a caucus voters gather together in a large hall and talk with each other about who they support and why for a few hours, and at the end of the process they vote. Based on what you have heard, how likely is it that you will participate in the presidential caucus here in Nevada next January? Are you almost certain to take part, will you probably take part, are the chances 50-50, or do you think you won't take part?

|                      |    |
|----------------------|----|
| Almost certain ..... | 1  |
| Probably.....        | 2  |
| 50 – 50.....         | 3  |
| Will not .....       | 4  |
| Don't Know.....      | 88 |
| Refused.....         | 99 |

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13. Do you think you would be more likely to vote in a traditional election where you cast your vote and leave, or in a caucus election where you discuss the candidates with other voters?

|                            |    |
|----------------------------|----|
| Traditional election ..... | 1  |
| Caucus election.....       | 2  |
| No difference / same.....  | 3  |
| Don't Know.....            | 88 |
| Refused.....               | 99 |

14. If the presidential election were being held today, what general issues would be most important to you in deciding who to vote for? [ Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

|                                       |    |
|---------------------------------------|----|
| Education .....                       | 1  |
| Jobs/Economy.....                     | 2  |
| War in Iraq.....                      | 3  |
| Ethics in government.....             | 4  |
| National/homeland security .....      | 5  |
| Immigration reform.....               | 6  |
| The environment / global warming..... | 7  |
| Health care .....                     | 8  |
| Gas prices / energy-related .....     | 9  |
| Taxes .....                           | 10 |
| War on Terrorism .....                | 11 |
| Morals / values.....                  | 12 |
| Something else.....                   | 13 |
| Don't know.....                       | 88 |
| Refused.....                          | 99 |

15.A. And here in Nevada, what do you think are the most important issues facing the state? [ Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

|                                       |    |
|---------------------------------------|----|
| Education .....                       | 1  |
| Jobs/Economy.....                     | 2  |
| War in Iraq.....                      | 3  |
| Ethics in government.....             | 4  |
| Nevada/homeland security .....        | 5  |
| Immigration reform.....               | 6  |
| The environment / global warming..... | 7  |
| Health care .....                     | 8  |
| Gas prices / energy-related .....     | 9  |
| Taxes .....                           | 10 |
| War on Terrorism .....                | 11 |
| Morals / values.....                  | 12 |
| Yucca Mountain / nuclear waste.....   | 13 |
| Water related.....                    | 14 |
| Casino related .....                  | 15 |
| Something else.....                   | 16 |
| Don't know.....                       | 88 |
| Refused.....                          | 99 |

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15.B. And what do you think is the most important issues facing the Latino community here in Nevada?  
 [ Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

|                                       |    |
|---------------------------------------|----|
| Education .....                       | 1  |
| Jobs/Economy .....                    | 2  |
| War in Iraq .....                     | 3  |
| Ethics in government .....            | 4  |
| Nevada/homeland security .....        | 5  |
| Immigration reform.....               | 6  |
| The environment / global warming..... | 7  |
| Health care .....                     | 8  |
| Gas prices / energy-related .....     | 9  |
| Taxes .....                           | 10 |
| War on Terrorism .....                | 11 |
| Morals / values.....                  | 12 |
| Yucca Mountain / nuclear waste.....   | 13 |
| Water related.....                    | 14 |
| Casino related .....                  | 15 |
| Something else.....                   | 16 |
| Don't know .....                      | 88 |
| Refused .....                         | 99 |

16. Would you describe your own personal finances these days as very secure, fairly secure, fairly shaky, or very shaky?

|                     |    |
|---------------------|----|
| Very secure.....    | 1  |
| Fairly secure ..... | 2  |
| Fairly shaky .....  | 3  |
| Very shaky.....     | 4  |
| Don't know .....    | 88 |
| Refused .....       | 99 |

17. Do you happen to know which political party currently has the most seats in the Nevada State Senate in Carson City?

|                               |    |
|-------------------------------|----|
| Republican.....               | 1  |
| Democratic.....               | 2  |
| Both.....                     | 3  |
| Neither.....                  | 4  |
| (DON'T READ) Don't know ..... | 88 |
| (DON'T READ) Refused .....    | 99 |

18. Do you happen to know what state-level office is now held by Brian Krolicki [**Crow-lick-ee**]? [ROTATE LIST]

|                               |    |
|-------------------------------|----|
| Attorney General .....        | 1  |
| Insurance Commissioner .....  | 2  |
| Secretary of State .....      | 3  |
| Lieutenant Governor.....      | 4  |
| (DON'T READ) Don't know ..... | 88 |
| (DON'T READ) Refused .....    | 99 |



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19. Do you happen to know what office is now held by Antonio Villaraigosa (via-rye-go-sah)? [ROTATE LIST]

|   |    |
|---|----|
| Mayor of Los Angeles .....                  | 1  |
| Governor of California .....                | 2  |
| Attorney General of the United States ..... | 3  |
| United States Senator .....                 | 4  |
| (DON'T READ) Don't know .....               | 88 |
| (DON'T READ) Refused .....                  | 99 |

20. Switching topics...Considering the costs to the United States versus the benefits to the United States, do you think the war with Iraq has been worth fighting, or not?

|                            |    |
|----------------------------|----|
| Yes, worth fighting ...    | 1  |
| No, not worth fighting ... | 2  |
| DK ...                     | 88 |
| RF ...                     | 99 |

21. Thinking about current circumstances and our chances of success, which of the following comes closest to your feelings about the war in Iraq?

|   |    |
|---|----|
| The current policy is working and should be continued.....            | 1  |
| I favor the war but favor an even larger commitment of US forces..... | 2  |
| I think the time has come to begin reducing US forces in Iraq.....    | 3  |
| I favor immediate withdrawal of US forces from Iraq.....              | 4  |
| Don't know.....   | 88 |
| Refused.....  | 99 |

22. Now I'd like to talk about immigration. Which comes closest to your view about what government policy should be toward illegal immigrants currently residing in the United States? Should the government

**(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP EVERY OTHER CALL):**

- \_Make all illegal immigrants felons and send them back to their home country
- \_Have a guest worker program that allows immigrants to remain in the United States in order to work, but only for a limited amount of time, or
- \_Allow illegal immigrants to remain in the United States and become U.S. citizens, but only if they meet certain requirements like first returning to their home country for a visa, and paying back taxes and fines over a period of time
- \_Grant amnesty to all illegal immigrants in the country, giving them residence and the right to work without the fear of being deported

|                                     |    |
|-------------------------------------|----|
| All illegal immigrants felons ..... | 1  |
| Guest worker program.....           | 2  |
| Earned citizenship .....            | 3  |
| Amnesty.....                        | 4  |
| Don't know .....                    | 88 |
| Refused .....                       | 99 |

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23. As you may remember, about one month ago the Senate was considering a bill on immigration reform, however the bill failed to get enough votes to pass and is now off the agenda. Who do you think deserves the most blame for the immigration bill failing to pass the Senate?

|                                   |    |
|-----------------------------------|----|
| Democrats in the Congress .....   | 1  |
| Republicans in the Congress ..... | 2  |
| President Bush.....               | 3  |
| Other (VOLUNTEERED).....          | 4  |
| Don't know .....                  | 88 |
| Refused .....                     | 99 |

24. During an average week, how often do you watch television at home? Is it...

|                    |    |
|--------------------|----|
| Every day.....     | 7  |
| Six days .....     | 6  |
| Five days .....    | 5  |
| Four days .....    | 4  |
| Three days .....   | 3  |
| Two days .....     | 2  |
| One day .....      | 1  |
| Never / none ..... | 0  |
| Don't know .....   | 88 |
| Refused .....      | 99 |

25. When you watch television, do you watch Spanish-language stations more often, English-language stations more often, or do you watch both equally?

If Spanish, ask “Would you say you only watch in Spanish, or you mostly watch in Spanish?”

If English ask, “Would you say you only watch in English, or you mostly watch in English?”

If both equally ask, “Do you probably watch more in Spanish or in English, or is it exactly equal?”

|                                 |    |
|---------------------------------|----|
| Only Spanish.....               | 1  |
| Mostly Spanish .....            | 2  |
| More Spanish than English ..... | 3  |
| Both exactly equal.....         | 4  |
| More English than Spanish ..... | 5  |
| Mostly English.....             | 6  |
| Only English.....               | 7  |
| Don't know .....                | 88 |
| Refused .....                   | 99 |

26. Thinking just about TV news, do you mostly watch news and current affairs on English-language stations, Spanish-language, or a mix of both?

|                           |    |
|---------------------------|----|
| English .....             | 1  |
| Spanish.....              | 2  |
| Both.....                 | 3  |
| Don't watch TV news ..... | 4  |
| Don't know .....          | 88 |
| Refused .....             | 99 |

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27. Which of the major TV stations would you say you watch the most, (ROTATE: NBC, CBS, ABC, FOX, UNIVISION, TELEMUNDO)

|                              |    |
|------------------------------|----|
| NBC.....                     | 1  |
| ABC.....                     | 2  |
| CBS.....                     | 3  |
| FOX.....                     | 4  |
| UNIVISION.....               | 5  |
| TELEMUNDO.....               | 6  |
| Other station [SPECIFY]..... | 7  |
| Don't know.....              | 88 |
| Refused.....                 | 99 |

28. In addition to [ANSWER TO Q27], which major station would you say you watch the second most?

|                              |    |
|------------------------------|----|
| NBC.....                     | 1  |
| ABC.....                     | 2  |
| CBS.....                     | 3  |
| FOX.....                     | 4  |
| UNIVISION.....               | 5  |
| TELEMUNDO.....               | 6  |
| Other station [SPECIFY]..... | 7  |
| Don't know.....              | 88 |
| Refused.....                 | 99 |

29. Just for fun, what would you say are your two favorite programs on television that you currently watch?  
OPEN ENDED

\_\_\_\_\_

30. How about radio? What would you say are the radio stations that you usually listen to the most?  
[OPEN ENDED, ALLOW THREE RESPONSES, RECORD ORDER MENTION] – interviewer instruction – try to get call letters and the number on the dial for each station

\_\_\_\_\_

31. How about newspapers? Do you ever buy or read one of the local newspapers here in Nevada?

|                 |    |
|-----------------|----|
| Yes.....        | 1  |
| No.....         | 0  |
| Don't know..... | 88 |
| Refused.....    | 99 |

31.B. [IF Q31=1] Which paper do you usually read, is it (ROTATE LIST: Las Vegas Review-Journal, Las Vegas Sun, El Mundo, El Tiempo Libre, Reno Gazette-Journal, Ahora) or something else? [ALLOW TWO RESPONSES]

|                               |    |
|-------------------------------|----|
| Las Vegas Review-Journal..... | 1  |
| Las Vegas Sun.....            | 2  |
| Reno Gazette-Journal.....     | 3  |
| El Mundo.....                 | 4  |
| El Tiempo Libre.....          | 5  |
| Ahora.....                    | 6  |
| Other paper.....              | 7  |
| Don't know.....               | 88 |
| Refused.....                  | 99 |

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32. Candidates will often try to get endorsements from different groups and individuals to build support among voters. If you knew that \_\_\_\_\_ had endorsed a candidate, would you be more likely or less likely to support the candidate?

And what about (second option, third option)? If you knew that \_\_\_\_\_ had endorsed a candidate, would you be more likely or less likely to support the candidate?

|                                      |                     |    |
|--------------------------------------|---------------------|----|
| a. Jorge Ramos                       | More likely.....    | 1  |
| b. your local teachers union         | Less likely.....    | 2  |
| c. Antonio Villaraigosa              | Have no impact..... | 3  |
| d. Las Vegas Mayor Oscar Goodman     | Don't know.....     | 88 |
| e. labor unions                      | Refused.....        | 99 |
| f. the Congressional Hispanic Caucus |                     |    |
| g. Senator Harry Reid                |                     |    |
| h. the Latino chamber of commerce    |                     |    |
| i. local environmental group         |                     |    |

**DEMOGRAPHICS**

D1. Latinos have their roots in many different countries. To what country do you or your family trace your ancestry? (ACCEPT TWO REPLIES)

|                               |    |
|-------------------------------|----|
| Mexico .....                  | 1  |
| Guatemala .....               | 2  |
| El Salvador .....             | 3  |
| Puerto Rico .....             | 4  |
| Cuba .....                    | 5  |
| Dominican Republic.....       | 6  |
| Colombia .....                | 7  |
| United States / America ..... | 8  |
| Other country .....           | 9  |
| Don't know .....              | 88 |
| Refused .....                 | 99 |

D2. Were you born in the United States, on the island of Puerto Rico, or in another country?

|                      |    |
|----------------------|----|
| United States.....   | 1  |
| Another country..... | 2  |
| Puerto Rico .....    | 3  |
| Don't know .....     | 88 |
| Refused .....        | 99 |

D3. [IF D2=1]. How about your parents, were they born in the United States or in another country?

|   |    |
|---|----|
| Both parents born in United States..... | 1  |
| Both parents born another country ..... | 2  |
| 1 parent born in U.S. ....              | 3  |
| Don't know .....                        | 88 |
| Refused .....                           | 99 |

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D4. Are you, or is anyone in your household a member of a labor union?

If yes, probe – “Is that you and/or someone else in your household”

|   |    |
|---|----|
| Yes, respondent is .....                  | 1  |
| Yes, household member is .....            | 2  |
| Yes, respondent and household member..... | 3  |
| No.....                                   | 4  |
| Don't know .....                          | 88 |
| Refused .....                             | 99 |

D4. How many total people over the age of 18 live in your household? \_\_\_\_\_ 99=Refused

D5. Thinking about the relations between businesses and labor unions, do you think (ROTATE: unions are necessary to keep businesses honest; unions cause businesses to increase costs)

|                             |    |
|-----------------------------|----|
| Unions are necessary .....  | 1  |
| Unions increase costs ..... | 2  |
| Neither (VOL).....          | 3  |
| Both (VOL).....             | 4  |
| Don't know .....            | 88 |
| Refused .....               | 99 |

D6. When it comes to labor unions, do you think they really improve the lives of their members, or do they not deliver much benefit to their members?

|                         |    |
|-------------------------|----|
| Improve lives .....     | 1  |
| Don't deliver much..... | 2  |
| Neither (VOL).....      | 3  |
| Both (VOL).....         | 4  |
| Don't know .....        | 88 |
| Refused .....           | 99 |

D7. What is the highest level of education you completed? Again, just stop me when I read the correct category.

|                                     |    |
|-------------------------------------|----|
| Grades 1 – 8.....                   | 1  |
| Some High School .....              | 2  |
| High School graduate .....          | 3  |
| Some College/Technical School ..... | 4  |
| College graduate .....              | 5  |
| Post-graduate education.....        | 6  |
| Don't know .....                    | 88 |
| Refused .....                       | 99 |

D8. When it comes to religion, do you consider yourself to be Catholic, Protestant, other Christian, Mormon, or something else?

|                               |    |
|-------------------------------|----|
| Catholic.....                 | 1  |
| Protestant .....              | 2  |
| Christian .....               | 3  |
| Mormon.....                   | 4  |
| Atheist or agnostic .....     | 5  |
| Other .....                   | 6  |
| None .....                    | 7  |
| (DON'T READ) Don't know ..... | 88 |
| (DON'T READ) Refused .....    | 99 |

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D9. Do you consider yourself an evangelical or born-again Christian?

|                  |    |
|------------------|----|
| Yes.....         | 1  |
| No.....          | 2  |
| Don't know ..... | 88 |
| Refused .....    | 99 |

D10. When it comes to politics, do you usually think of yourself as a Liberal, a Conservative, a Moderate, or have you not thought much about this? [If “Liberal/Conservative” reply, WAIT AND ASK: Would you call yourself very [Conservative/Liberal] or not? If “Moderate” reply, ASK: Would you say that you are slightly Liberal, slightly Conservative, or neither?]

|                                      |    |
|--------------------------------------|----|
| Very liberal .....                   | 1  |
| Liberal .....                        | 2  |
| Slightly liberal.....                | 3  |
| Moderate.....                        | 4  |
| Slightly conservative .....          | 5  |
| Conservative .....                   | 6  |
| Very conservative.....               | 7  |
| Not thought about it/Don't know..... | 88 |
| Refused .....                        | 99 |

D11. Are you or is anyone in your household a veteran of the U.S. armed forces or currently serving on active duty in the U.S. military or in the National Guard? [IF NEEDED, PROBE: Is that you or someone else? Is that currently serving or a veteran?]

|   |    |
|---|----|
| Yes, I am currently serving in the military or in the National Guard ...                | 1  |
| Yes, I am veteran of the U.S. armed forces ...  | 2  |
| Yes, someone in my household is currently serving in the military or National Guard ... | 3  |
| Yes, someone in my household is a veteran of the U.S. armed forces ...                  | 4  |
| YES, BOTH (MEANING MORE THAN ONE HOUSEHOLD MEMBER) ...                                  | 5  |
| No ...  | 6  |
| Don't know .....  | 88 |
| Refused .....   | 99 |

D12. Do you currently own or rent your home?

|                     |    |
|---------------------|----|
| Own.....            | 1  |
| Rent.....           | 2  |
| Something else..... | 3  |
| Don't know .....    | 88 |
| Refused .....       | 99 |

D13. Do you ever go online to access the Internet or World Wide Web or to send and receive email?

|                               |    |
|-------------------------------|----|
| Yes...CONTINUE TO D13B.....   | 1  |
| No...SKIP TO D14.....         | 0  |
| Don't know...SKIP TO D14..... | 88 |
| Refused...SKIP TO D14 .....   | 99 |

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D13B. Did you happen to go online or check your email yesterday?

Yes..... 1  
No..... 0  
Don't know ..... 88  
Refused ..... 99

D14. How long have you lived in the state of Nevada?

[ RECORD NUMBER OF YEARS: \_\_\_\_\_; REFUSED=9999 ]

D15. Did you move to Nevada from another state, move directly to Nevada from another country, or have you always lived here in Nevada? (If another State, "And what State did you move from?")

Nevada only ..... 1  
California ..... 2  
Texas ..... 3  
Arizona ..... 4  
Utah..... 5  
Colorado..... 6  
New Mexico..... 7  
Other State in US..... 8  
Another country..... 9  
Don't know ..... 88  
Refused ..... 99

D16. What is your current occupation or job? [OPEN ENDED – RECORD VERBATIM]

[If necessary, follow up: And what is it that you do at your place of employment?]

D17. And finally, what was your total combined household income in 2006 before taxes. This question is completely confidential and just used to help classify the responses. Just stop me when I read the correct category.

Less than \$20,000..... 1  
\$20,000 to \$39,999..... 2  
\$40,000 to \$59,999..... 3  
\$60,000 to \$79,999..... 4  
\$80,000 to \$99,999..... 5  
\$100,000 to \$150,000..... 6  
More than \$150,000..... 7  
Don't know ..... 88  
Refused ..... 99

Thank you, that's all the questions we have for you.

D18. [ DO NOT ASK] Gender

Male..... 1  
Female..... 2

D19. [DO NOT ASK] Year of birth

[ RECORD YEAR: 19 \_\_ \_\_ ] FROM VOTER LIST