Latino Policy Coalition
September 2006
500 Likely Latino Voters in 22 States with Highest Density
Oversamples: 300 Likely Latino Voters each in Target CDs (NM-1, CA-11, CO-7, AZ-8)
Total interviews: 1800

	Total	Target CDs
	N=1800	*N=1224*
Gender of respondent		
Male	48	48
Female	52	52

Hello. My name is _____. I'm calling for National Opinion Surveys. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I will not ask you for a contribution or donation.

(SCREENING QUESTIONS)

Could I please speak with **[ASK FOR NAME ON LIST]**?
DO NOT ACCEPT SUBSTITUTES.
IF NOT AVAILABLE, SCHEDULE CALLBACK OR TERMINATE.
REPEAT INTRODUCTION AS NECESSARY.?

1.   **[TS]** First, are you registered to vote at this address or like many people are you not able to register to vote?

        Yes 100   100
        No .... **TERMINATE**

2.   **[TS]** Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

        Yes 100   100
        No .... **TERMINATE**

3.   **[TS]** Many people are busy and don't get a chance to vote in every election. What would you say the chances are that you will vote in the general election for Congress and other offices in the November election -- are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

        Almost certain 89   90
        Probably 11   10
        50-50 .... **TERMINATE**
        Will not vote .... **TERMINATE**
          (Don't know) .... **TERMINATE**

4.   **[TS APRIL]** Thinking about how things are going in the country. Do you feel things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

        [IF CHOICE MADE] Do you feel strongly or somewhat strongly about that?

        Right dirctn/strongly 14   **30**   12   **26**
        Right dirctn/somewhat 16   14
        (UNSURE) 15   19
        Wrong track/somewhat 23   19
        Wrong track/strongly 32   **55**   36   **55**

5. **[TS]** How would you rate the job being done by George W. Bush as President – EXCELLENT, GOOD, just FAIR, or POOR?

	Total		Target CDs	
Excellent	7	**24**	6	**25**
Good	18		19	
Just fair	32		27	
Poor	41	**73**	46	**73**
(Don't know)	3		2	

6. **[TS JUNE]** How would you rate the job being done by <u>YOUR</u> Member of Congress – EXCELLENT, GOOD, just FAIR, or POOR?

	Total		Target CDs	
Excellent	4	**35**	5	**32**
Good	30		27	
Just fair	39		35	
Poor	16	**55**	20	**56**
(Don't know)	10		13	

7. **SSA**: Thinking about the elections this year for Congress compared to past elections, would you say you are more interested, less interested, or interested about the same as past elections?

	Total	Target CDs
More	42	42
Less	13	13
About the same	42	42
(Don't know)	3	3

8. **SSB**: Thinking about this November's elections for Congress, using a scale from zero to ten please tell me how interested you are in the election. Zero means you are not at all interested and ten means you are extremely interested. You can be any number in between.

	Total	Target CDs
Mean	**7.5**	**7.9**
10	30	35
8-9	26	31
6-7	20	13
5	15	11
0-4	7	6
(Don't know)	1	4

9. Has any campaign or organization contacted you this year about the upcoming Congressional elections?
    IF YES: Was that a Latino organization or candidate, or some other organization or candidate?

	Total	Target CDs
Yes- Latino	10	10
Yes- not Latino	14	16
Yes- both Latino and non-Latino	5	10
No- not contacted	64	57
(Don't know)	8	7

[NATIONWIDE BASE SAMPLE ONLY]

10. **[TS]** If the election for U.S. Congress were held today, would you vote for [ROTATE:] _the Republican candidate, OR _the Democrat candidate, or are you undecided?

[**IF CANDIDATE**:] Would you say you support that candidate strongly or not so strongly?
[**IF UNDECIDED**:] Well, if the election were today and you **HAD** to decided, which way would you lean?

	Total		
Republican – strong	13	**19**	--	**--**
Republican – not-so-strong	2		--	
Undecided – lean Republican	4		--	
Democrat – strong	52		--	
Democrat – not-so-strong	5		--	
Undecided – lean Democrat	4	**61**	--	**--**
Undecided	20		--	

[END NATIONWIDE BASE SAMPLE ONLY]

[NEW MEXICO CD-1 OVERSAMPLE ONLY]

10a. And if the election for U.S. Congress were held today would you vote for: **[READ AND ROTATE]** _Republican Heather Wilson OR _Democrat Patricia Madrid, for whom would you vote, or are you undecided?

[**IF CANDIDATE**:] Would you say you support that candidate strongly or not so strongly?
[**IF UNDECIDED**:] Well, if you had to choose, toward whom do you lean?

Wilson – strong	16	**26**	16	**26**
Wilson – not-so-strong	3		3	
Undecided – lean Wilson	6		6	
Madrid – strong	48		48	
Madrid – not-so-strong	6		6	
undecided – lean Madrid	6	**60**	6	**60**
Undecided	15		15	

[ARIZONA CD-8 OVERSAMPLE ONLY – update both nominees post-primary]

10b. And if the election for U.S. Congress were held today would you vote for: **[READ AND ROTATE]** _Republican Randy Graf OR _Democrat Gabrielle Giffords, for whom would you vote, or are you undecided?

[**IF CANDIDATE**:] Would you say you support that candidate strongly or not so strongly?
[**IF UNDECIDED**:] Well, if you had to choose, toward whom do you lean?

Graf – strong	18	**25**	18	**25**
Graf – not-so-strong	3		3	
Undecided – lean Graf	4		4	
Giffords – strong	50		50	
Giffords – not-so-strong	7		7	
Undecided – lean Giffords	6	**63**	6	**63**
Undecided	12		12	

[CALIFORNIA CD-11 OVERSAMPLE ONLY]

10c.   And if the election for U.S. Congress were held today would you vote for: **[READ AND ROTATE]** _Republican Richard Pombo OR _Democrat Jerry McNerney, for whom would you vote, or are you undecided?

[**IF CANDIDATE**:] Would you say you support that candidate strongly or not so strongly?
[**IF UNDECIDED**:] Well, if you had to choose, toward whom do you lean?

	Total		Target CDs	
McNerney – strong	24	**36**	24	**36**
McNerney – not-so-strong	8		8	
Undecided – lean McNerney	4		4	
Pombo – strong	35		35	
Pombo – not-so-strong	4		4	
Undecided – lean Pombo	4	**43**	4	**43**
Undecided	21		21	

[CO-07 OVERSAMPLE ONLY]

10d.   And if the election for U.S. Congress were held today would you vote for: **[READ AND ROTATE]** _Republican Rick O'Donnell OR _Democrat Ed Perlmutter, for whom would you vote, or are you undecided?

[**IF CANDIDATE**:] Would you say you support that candidate strongly or not so strongly?
[**IF UNDECIDED**:] Well, if you had to choose, toward whom do you lean?

	Total		Target CDs	
O'Donnell – strong	11	**15**	11	**15**
O'Donnell – not-so-strong	2		2	
Undecided – lean O'Donnell	2		2	
Perlmutter – strong	54		54	
Perlmutter – not-so-strong	7		7	
Undecided – lean Perlmutter	9	**69**	9	**69**
Undecided	16		16	

[SHORT SURVEY JUMP TO DEMOGRAPHICS]........................

SPLIT SAMPLE A

Now, I would like to read you a list of issues that some people from this part of the country have said are important for the Unites States Congress to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- **(ROTATE) ● the Republicans in Congress or the Democrats in Congress.**   Here is the first one:

(READ LIST & RANDOMIZE)

		N=1000	N=424
11.	**[TS]** Immigration		
	GOP	16	25
	Dems	51	38
	(Neither)	14	18
	(Unsure)	19	18
12.	**[TS]** Economic issues facing families		
	GOP	18	25
	Dems	56	52
	(Neither)	7	11
	(Unsure)	18	11
13.	**[TS APRIL]** War in Iraq		
	GOP	21	22
	Dems	49	48
	(Neither)	12	18
	(Unsure)	18	12
14.	**[TS APRIL]** Homeland security and terrorism		
	GOP	28	28
	Dems	38	39
	(Neither)	11	14
	(Unsure)	22	19
15.	_Energy prices		
	GOP	17	16
	Dems	49	56
	(Neither)	15	12
	(Unsure)	19	16

END SPLIT SAMPLE A—GO TO Q20

SPLIT SAMPLE B

Now, I would like to read you a list of issues that some people from this part of the country have said are important for the Unites States Congress to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- **(ROTATE) ● President Bush or the Democrats in Congress.**   Here is the first one:

(READ LIST & RANDOMIZE)

16.   **[TS]** Immigration

	Total	Target CDs
Bush	22	23
Dems	45	43
(Neither)	16	15
(Unsure)	17	20

17.   **[TS]** Economic issues facing families

	Total	Target CDs
Bush	20	24
Dems	58	52
(Neither)	12	6
(Unsure)	10	19

18.   **[TS APRIL]** War in Iraq

	Total	Target CDs
Bush	26	29
Dems	49	44
(Neither)	12	14
(Unsure)	13	13

19.   **[TS APRIL]** Homeland security and terrorism

	Total	Target CDs
Bush	33	35
Dems	37	43
(Neither)	14	9
(Unsure)	16	14

20.   _Energy prices

	Total	Target CDs
Bush	21	18
Dems	52	56
(Neither)	13	10
(Unsure)	14	16

END SPLIT SAMPLE B—GO TO Q20

(IRAQ AND NATIONAL SECURITY)

[SPLIT SAMPLE A]

21.　Thinking about the War in Iraq, are you more or less likely to vote for a Democrat for Congress or doesn't it make a difference? (If more/less likely) Is that much or somewhat more/less likely to vote for a Democrat?

	Total		Target CDs	
Much more likely	43	**56**	35	**50**
Somewhat more likely	13		15	
Somewhat less	4		5	
Much less	10	**14**	11	**16**
(No difference)	25		31	
(Don't know)	5		3	

[SPLIT SAMPLE B]

22.　How important is a Congressional candidate's position on the Iraq war in deciding whom to vote for in November – VERY important, SOMEWHAT important, A LITTLE important, or NOT important AT ALL?

	Total		Target CDs	
Very important	64	**85**	62	**88**
Somewhat important	22		27	
A little important	5		4	
Not important at all	4	**10**	5	**8**
(No difference)	3		2	
(Don't know)	2		2	

[SPLIT SAMPLE A]

23.　In view of the developments since we first sent our troops to Iraq, do you think the United States made a mistake in sending troops to Iraq or did we make the right decision?

	Total	Target CDs
Made a mistake	58	54
Make the right decision	31	36
(Not sure/don't know)	10	7
(Other/refused)	1	3

[SPLIT SAMPLE B]

24.　Do you think the war with Iraq has been worth the loss of American lives and other costs or not worth the cost?

	Total	Target CDs
Worth it	26	21
Not worth it	64	71
(Not sure/don't know)	9	7
(Other/refused)	1	1

Now I am going to read you some pairs of statements on Iraq. For each pair, please tell me which is closer to your own point of view.

ROTATE STATEMENTS:

[SPLIT SAMPLE A]

25. _The war in Iraq was, and continues to be, a diversion from war on terror.

   OR

   _The war in Iraq is a central front in the war on terror.

	Total	Target CDs
1st statement	41	41
2nd statement	32	36
(Both)	10	5
(Neither)	5	8
(Don't know)	12	9

[SPLIT SAMPLE B]

26. _The war in Iraq has made America safer.

   OR

   _The war in Iraq has made America less safe.

	Total	Target CDs
1st statement	28	24
2nd statement	49	57
(Both)	6	8
(Neither)	10	7
(Don't know)	7	4

27. _We must adapt to win in Iraq. Cutting and running now would only strengthen our enemies.

   OR

   _We need to begin a phased withdrawal immediately, reducing our troops levels based on benchmarks for success, and have Iraqis take control of their security.

	Total	Target CDs
1st statement	22	25
2nd statement	60	60
(Both)	7	6
(Neither)	4	4
(Don't know)	7	5

(THE ECONOMY)
Let's change subjects……..

[SPLIT SAMPLE A]

28.   Thinking about the economy, are you more or less likely to vote for a Democrat for Congress or doesn't it make a difference? (If more/less likely) Is that much or somewhat more/less likely to vote for a Democrat?

	Total		Target CDs	
Much more likely	46	**56**	47	**57**
Somewhat more likely	10		10	
Somewhat less	4		3	
Much less	9	**13**	10	**13**
(No difference)	25		29	
(Don't know)	5		2	

[SPLIT SAMPLE B]

29.   How important is a Congressional candidate's position on the economy in deciding whom to vote for in November – VERY important, SOMEWHAT important, A LITTLE important, or NOT important AT ALL?

	Total	Target CDs
Very important	63	64
Somewhat important	24	27
A little important	6	5
Not important at all	3	1
(No difference)	2	2
(Don't know)	2	2

30.   Thinking specifically about the economy, what are you personally worried about the most?
READ AND ROTATE

	Total	Target CDs
_Losing your job	15	13
_Rising health care costs	20	23
_Higher taxes	11	12
_A secure retirement	14	9
_Expenses like child care or college tuition	6	5
_Rising gas prices	9	7
_Paying off debt	4	2
_Wages not keeping up with rising costs	15	24
(Other)	3	2
(Don't know)	2	2

(ENERGY AND GLOBAL WARMING)
Changing topics again…….

[SPLIT SAMPLE A]
31.   Thinking about gas prices, are you more or less likely to vote for a Democrat for Congress or doesn't it make a difference? (If more/less likely) Is that much or somewhat more/less likely to vote for a Democrat?

Much more likely 40	**52**	37	**48**
Somewhat more likely.. 12		11	
Somewhat less.. 5		4	
Much less.. 9	**14**	8	**11**
(No difference) 30		39	
(Don't know).. 5		2	

[SPLIT SAMPLE B]
32.   How important is a Congressional candidate's position on the issue of gas prices in deciding whom to vote for in November – VERY important, SOMEWHAT important, A LITTLE important, or NOT important AT ALL?

Very important 54	**78**	58	**84**
Somewhat important... 24		27	
A little important 10		6	
Not important at all... 6	**16**	7	**13**
(No difference) 2		1	
(Don't know)... 4		2	

33.   Out of the following list, which concerns you most when it comes to the direction of the energy situation in America?

Rising gas prices 30	21
Rising utility prices 14	11
The impact of global warming on the environment 18	22
Dependence on oil from Mid-East and foreign countries..... 31	38
(Other – if other, ask what) 2	2
(Don't know)... 5	6

[SPLIT SAMPLE A]
34.   Thinking about global warming, are you more or less likely to vote for a Democrat for Congress or doesn't it make a difference? (If more/less likely) Is that much or somewhat more/less likely to vote for a Democrat?

Much more likely 40	**55**	41	**52**
Somewhat more likely.. 15		11	
Somewhat less.. 2		4	
Much less.. 9	**11**	8	**12**
(No difference) 29		34	
(Don't know)... 6		2	

[SPLIT SAMPLE B]
35.   How important is a Congressional candidate's position on the issue of global warming in deciding whom to vote for in November – VERY important, SOMEWHAT important, A LITTLE important, or NOT important AT ALL?

Very important 48	**73**	41	**79**
Somewhat important... 25		38	
A little important 11		9	
Not important at all... 7	**19**	9	**18**
(No difference) 3		2	
(Don't know)... 6		1	

(IMMIGRATION)
Now for something different……

[SPLIT SAMPLE A]
36.   Thinking about immigration, are you more or less likely to vote for a Democrat for Congress or doesn't it make a difference? (If more/less likely) Is that much or somewhat more/less likely to vote for a Democrat?

Much more likely 46	**58**	37	**50**
Somewhat more likely.. 12		14	
Somewhat less.. 4		6	
Much less 10	**13**	11	**17**
(No difference) 25		29	
(Don't know).. 4		4	

[SPLIT SAMPLE B]
37.   How important is a Congressional candidate's position on immigration in deciding whom to vote for in November – VERY important, SOMEWHAT important, A LITTLE important, or NOT important AT ALL?

Very important 60	**82**	68	**96**
Somewhat important 22		28	
A little important 5		1	
Not important at all.. 5	**10**	2	**2**
(No difference) 5		1	
(Don't know).. 4		1	

38.   **[TS- added fourth punch in JUNE]** Which comes closest to your view about what government policy should be toward illegal immigrants currently residing in the United States? Should the government **(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP EVERY OTHER CALL):**

_Make all illegal immigrants felons and send them back to their home country

_Have a guest worker program that allows immigrants to remain in the United States in order to work, but only for a limited amount of time, or

_Allow illegal immigrants to remain in the United States and become U.S. citizens, but only if they meet certain requirements like working and paying back taxes over a period of time

_Grant amnesty to all illegal immigrants in the country, giving them residence and the right to work without the fear of being deported

Make illegal immigrants felons and send back 9	13
Guest worker program to work limited amount of time 19	22
Allow immigrants to become citizens with requirements...... 54	50
Grant amnesty 13	8
(None) 2	2
(Other/Don't know)... 3	5

39.   Thinking about President Bush's proposal to increase border security, do you think it is about keeping TERRORISTS out of the country or keeping LATINO IMMIGRANTS out of the country?

Terrorists out... 26	27
Immigrants out 34	42
(Both) 27	20
(Neither) 6	5
(Don't know)... 8	5

(DEMOGRAPHIC QUESTIONS)
The final questions are for statistical purposes only:
40. **[TS]** Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

>   **[IF REPUBLICAN OR DEMOCRAT ASK:]** Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?
>
>   **[IF INDEPENDENT ASK:]** Would you say that you lean more toward the Republicans or more toward the Democrats?

	N=1800		*N=1224*	
Strong Democrat	45	**59**	45	**59**
Not so strong Democrat	8		9	
Independent - lean Democrat	6		5	
Independent	16		16	
Independent - lean Republican	3		2	
Not so strong Republican	4		3	
Strong Republican	12	**19**	13	**19**
(dk/na/other)	6		5	

[SHORT VERSION DOES NOT RECEIVE THIS]
41. **[TS]** Are you married, single, unmarried living with a partner, separated, widowed, or divorced?

Married	60	64
Single	20	20
Unmarried with partner	4	2
Separated/divorced	6	6
Widowed	8	4
(Don't know)	3	3

42. **[TS]** What is your age?
43. **IF REFUSED**: I am going to read you some age categories. Stop me when we get to your category:

18-25 years	9	9
26-29	7	7
30-34	9	8
35-39	9	10
40-44	10	9
45-49	9	11
50-54	10	8
55-59	6	9
60-64	6	6
65-69	6	5
70-74	6	6
Over 75	9	10
(Refused/don't know)	4	3

44. **[TS]** What is the last year of schooling that you have completed?

>   **[CIRCLE ONE - DO NOT READ]**

1 - 11th grade	18	16
High school graduate	30	30
Non-college post H.S.(e.g. tech)	7	4
Some college (incl. jr. college or associate degree)	20	24
College graduate	15	16
Post-graduate school	6	7
(Don't know)	3	3

[SHORT VERSION DOES NOT RECEIVE THIS]

45.   **[TS]** We want to classify people into broad income groups for statistical purposes only. What would you say is your total family income before taxes?
   (READ LIST AND FIT INCOME TO CORRECT CATEGORY)

	Total	Target CDs
Under $10,000	4	7
$10,000-$19,999	12	6
$20,000-$29,999	13	11
$30,000-$39,999	14	11
$40,000-$49,999	9	12
$50,000-$59,999	8	8
$60,000-$74,999	5	7
$75,000-$99,999	5	7
$100,000 & over	5	6
(Unsure/don't know)	4	6
(Refused)	20	20

[SHORT VERSION DOES NOT RECEIVE THIS]

46.   **[TS]** What is your religion? **DO NOT READ**

	Total	Target CDs
Protestant (include Presbyterian, Episcopalian, Lutheran, United Church of Christ)	6	8
Methodist	2	1
Baptist	2	1
Evangelical (include Church of God, Pentecostal, 7th Day Adventist)	3	1
Non-traditional (include Christian Science, Jehovah's Witness)	3	3
Catholic	65	66
Jewish	3	1
Mormon, Church of Latter Day Saints [LDS]	1	1
(Other)	7	8
(None)	7	6
(Don't know)	3	4

47.   **[TS- Intro change]** Latinos come from many different national origins. Which Latin American country are you or your ancestors originally from? **READ LIST:**

	Total	Target CDs
Mexico	54	58
El Salvador	3	1
Guatemala	1	0
Nicaragua	0	0
Panama	0	0
(Other Central American- Honduras, Costa Rica, etc.)	1	2
Cuba	4	0
Dominican Republic	4	1
Puerto Rico	8	2
South America (Colombia, Argentina, etc.)	4	4
Other Latino	12	22
(Refused)	9	10

48. How often do you watch Spanish-language television like Telemundo or Univision?

  READ CHOICES:

	Total	Target CDs
Every day	37	23
More than once a week	13	11
Once a week	7	10
Once or twice a month	6	8
Less than once a month	9	13
Never	24	32
(Don't' know)	4	3

49. **[TS]** Were you born in the United States, Puerto Rico, or did you immigrate to this country?

	Total	Target CDs
Born in US/Puerto Rico	61	75
Immigrate	34	21
(Unsure/refused)	5	4

50. **[IF BORN IN U.S. IN Q73:] [TS]** Did either of your parents immigrate to the United States?

	Total	Target CDs
Yes	54	43
No	42	54
(Unsure/refused)	4	3

What is your zip code? _____

And finally, strictly for verification purposes, can I have just your first name?

_____

And your phone number to make sure it is correctly marked off of our list?

_____

That completes our public opinion survey. Thank you very much for your time and cooperation, and have a pleasant (day/evening).